

What is claimed is:

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1. A method of supplementing an experience of a visitor to a public space, the public space including a plurality of artifacts, the method comprising the steps of:
 - associating a unique identifier with each of the plurality of artifacts;
 - recording, as the visitor traverses the public space, identifiers associated with artifacts the visitor indicates as being of interest to the visitor; and
 - providing the visitor, after the visitor has completed traversing the public space, additional information relating to the artifacts associated with the recorded identifiers.
2. The method of claim 1, wherein said step of recording includes the step of:
 - providing the visitor a portable selection device, the portable selection device enabling the visitor to select and store identifiers associated with artifacts of interest.
3. The method of claim 2, further comprising the step of downloading recorded identifiers from the portable device to a user profile database when the visitor has completed traversing the public space.
4. The method of claim 1, wherein said step of providing the visitor additional information includes the step of making the recorded identifiers available via a World Wide Web site tailored to further research relating to the artifacts associated with the recorded identifiers.

5. The method of claim 1, wherein said step of providing the visitor additional information includes the step of making the recorded identifiers available via a workstation in the public space, the workstation being tailored to identify public space content and/or provide further content relating to the artifacts associated with the recorded identifiers.

6. The method of claim 1, wherein said step of providing the visitor additional information includes the step of making the recorded identifiers available to a public space point-of-sale server, the point-of-sale server being tailored to personalize the visitor's subsequent visits to the public space based on the recorded identifiers.

7. The method of claim 1, wherein said step of providing the visitor additional information includes the step of making the recorded identifiers available to a public space point-of-sale server, the point-of-sale server being tailored to keep the visitor apprised of events relating to the artifacts associated with the recorded identifiers.

8. The method of claim 1, wherein the public space is one of a museum, a convention center, a retail store, a sporting arena, and an open-air exhibit.

9. A system for supplementing an experience of a visitor to a public space, the public space including a plurality of artifacts, each artifact being associated with a unique identifier, said system comprising:

a portable selection device carried by the visitor as the visitor traverses the public space, said portable device enabling the visitor to select and record artifact identifiers; and

an application receiving the recorded artifact identifiers and enabling the visitor to obtain additional information relating to the artifacts associated with the recorded identifiers after the visitor has completed traversing the public space.

10. The system of claim 9, further comprising a user profile database receiving and storing the recorded artifact identifiers from said portable device upon completion of the visitor's traversing the public space and providing the recorded identifiers to said application.

11. The system of claim 9, wherein said application is a World Wide Web site tailored to further research relating to the artifacts associated with the recorded identifiers.

12. The system of claim 9, wherein said application is a public space workstation tailored to identify public space content and/or provide further content relating to the artifacts associated with the recorded identifiers.

Control

14. The system of claim 9, wherein the public space is one of a museum, a convention center, a retail store, a sporting arena, and an open-air exhibit.